

Philippines: Advocacy Action Plan
Practice: Land Distribution and Reform

Objective	Indicators	Means of measurement	Target	Allies	Activities	Timeline
Unrelenting advocacy for the passage of the Genuine Agrarian Reform Bill	# information activities conducted # of multi-media campaign / releases # of lobby efforts # of supporters (local and natl) govt officials and candidates Community-based and processed-based	Activity reports Minutes of meetings Photo documentation Petition letter FB List of supporters/allies, govt officials/ coalitions	Legislators PO's	International organizations Support groups Corporations with corporate social responsibility Church and Fbo's Ngo's media	Creation of committees Organizing the po's Trainings Information education campaign Multi-sectoral mobilization Lobbying to legislators Press conferences Prayer vigils	5 years

Practice 2: Appropriate / ecological/ sustainable technologies and industrial methods

Objective	Indicators	Means of measurement	Target	Allies	Activities	Timeline
To develop awareness and capacities for appropriate ecological/ sustainable technologies	# of trainings / AES modules # of PO's aware of AES tech # of AES tech practicing farms # of AES farmer technicians/trainors/ Indigenous knowledge systems / IPs	Attendance sheets Modules / instruments/ photos Minutes of meetings List of communities List of AES	PO's consumers	NGO's Lgus Go's Professionals Academic institutions Corporations Church Media Intl agencies	AES demo-farms Trainings Forum, campaign, IEC Anti-GMO, agro-chemical mobilizations Entrepreneurship engagement Study tours and exchange Spiritual	5 years

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Practice 3: Human Rights – Right to Food

Objective	Indicators	Means of measurement	Target	Allies	Activities	Timeline
To advocate for a national food policy framework that is self-sufficient for Filipinos Components: 1. Control of production and distribution 2. Ecologically balanced 3. Economic viability 4. Safe, appropriate, accessible	National Food Policy Framework # of lobby work # of committee hearings # of workshops and conferences # of legislators supporting -Coordinating body	- Draft of national food policy -	- legislators	-legislators -NGOs -LGUs -business groups -international organizations -schools/academes -youth leaders -student governments -lay associations/organizations	<ul style="list-style-type: none"> • Lobbying • Multi-media campaigns • Trainings • Forum • Coalition building • Participate in national organic congress & other related congresses • LGU connections 	5 years